

CONTRACT

KDVR
100 E. Speer Blvd
Denver, CO 80203
(303)595-3131

And:

Media Strategies & Research
1580 Lincoln St
Suite 510
Denver, CO 80203

<u>Contract / Revision</u> 587193 /		<u>Alt Order #</u>
<u>Product</u> Perlmutter for Congress 2012		
<u>Contract Dates</u> 10/30/12 - 11/06/12	<u>Estimate #</u> 12990	
<u>Advertiser</u> Perlmutter/D/Congress		<u>Original Date / Revision</u> 10/30/12 / 10/30/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KDVR	<u>Account Executive</u> Local KDVR House	<u>Sales Office</u> Denver Office- K
<u>Special Handling</u>		
<u>Demographic</u> Adults 25-54		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	<u>Totals</u> SpotsAmount	
N 1 31		11/05/12	11/05/12	Judge Judy	4p-5p		:30			NM	1	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	11/05/12	11/11/12	M-----				1	\$325.00			
Totals											1	\$325.00

Time Period	# of Spots	Gross Amount	Net Amount
10/29/12 - 11/05/12	1	\$325.00	\$276.25
Totals	1	\$325.00	\$276.25

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

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